

Ismael Bernárdez Núñez

Web Designer / Graphic / Developer

Web Design and Development

+15 years experience with: business and user requirements analysis, information architecture, navigation and web site usability, GUI design, SEO, marketing on-line, XHTML, CSS, HTML5, CSS3, jQuery, CMS, ...

Creative / Graphic Designer

Corporate identities/logos, packages, posters, brochures, advertisement... Video, photo...

Design & IT Trainer

Drawing and Graphic design trainer. Photoshop, Illustrator, Freehand, DTP, office,... training for small and medium-sized businesses.

Work Experience

			2015
			2014
ambosass.com	Creative studio / Design+web development web developer, art direction, graphic design, marketing, communication, ...	Freelance	2013
Aulatel	IT academy / Trainer IT Trainer. Photoshop CS courses and tutorials.	Freelance	2011
Econet consultants	International consulting / Design Lead Internet Application Design and Development, Marketing resources, ... Information and web architecture development, GUI design, programming, content management, presentations, email newsletters, banners...	Full-time/Telejob	2009
			2008
			2007
			2006
			2005
ambosass.com	Creative studio / Design+web development Web Developer, art direction, graphic design, multimedia development, marketing, ...	Freelance	2004
Peter Taboada s.l.	Light industry enterprise / Marketing manager Corporate Identity. Corporate Webmaster. Marketing and Sales resources.	Full-time	2002
System Formación	IT academy / Trainer IT Trainer, DTP Trainer, Graphic design trainer	Full-time	2001
			2000
ambosass.com	Creative studio / Entrepreneur Design Studio: Corporate Communication, New Media and IT Services.	Full-time	1998
Interacción cim s.l.	Multimedia productions / Design Lead Design, Corporate Identity, Web Design, Advertising, CD-ROM	Full-time	1996
Arnal TI / Pixel Graphics	IT, internet, multimedia / Design Lead Web design & development. GUI Design. Corporate Image and Communication.	Full-time	1994
AulaD c.b.	Design and interior academy / Teacher Drawing & Design Teacher. Colour, Communication, Layout, Photography, ...	Full-time	...

Education

1997 DEGREE IN FINE ARTS
Fine Arts Faculty University of Vigo; Pontevedra, Spain

Additional Education

2015 ONLINE MANAGERS FOR THE DEVELOPEMENT OF WEBSITES & e-COMMERCE , 220h course, CEP/e-FEMXA, Spain
2013 ADOBE FLASH INTERMEDIATE LEVEL, 40h course, eFOREM, Spain
2009 TECHNICIAN SAFETY NETS AND SYSTEMS, 460h course, Microgal, Vigo, Spain.
1996/98 POSTGRADUATED COURSES, Faculty of Fine Arts of Pontevedra, University of Vigo, Spain.
1997 INFORMATION TECHNOLOGIES, Galician Confederation of Managers, Santiago, Spain.
1997 ART & LITERATURE, Galician Centre of Modern Art (CGAC), Santiago, Spain.
1997 MULTIMEDIA ATTALIER, with the catalonian artist Zush, Galician Centre of Modern Art(CGAC), Santiago, Spain.
1996 VIRTUAL REALITY AND ADVANCED VISUALISATION, International Atlantic University, Poio – Pontevedra, Spain.
1996 ART & PHILOSOPHY, Galician Centre of Modern Art (CGAC), Santiago, Spain.
1994 CAD/CAM - AUTOCAD, AFI, Vigo, Spain.



website

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Technical Skills

Web Design HTML HTML5 XHTML CSS
CSS3 DHTML XML jQuery UI/UX CMS
blog plugins style themes templates
banners WordPress Opencart Photo-
shop Gimp Illustrator InDesign Dream-
weaver Freehand CorelDraw Inkscape
TopStyle site deployment programming
and administration Web Developer
E-business/E-commerce Consultant
Marketing Business/User requirements
analysis Information architecture Web
architecture Wireframes Navigation
Usability SEO AAA W3C SQLite IIS
Apache MySQL PHP GUI design
Internet marketing strategies e-Mail
marketing Statistical analysis Bussines
image Presentations Newsletters
Banners Graphic Designer Print design
Corporate identities Logos Packages
Posters Brochures Advertisement
Web Design Trainer Graphic Design
teacher Drawing teacher Illustration

References

<http://www.ambosass.com/>
<http://www.ambosass.com/promo10/>
<http://www.behance.net/nunhes>
[es.linkedin.com/in/ismaelbernardez/en](https://www.linkedin.com/in/ismaelbernardez/en)

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